

CPC Yellow Pages

Lowcountry-Beaufort, SC Rate Sheet - 2017

WHITE PAGES

	ANNUAL RATE
WBL White Bold Listing	\$165.00
WFL White Feature Listing	\$315.00
WFY White Feature Listing Yellow Highlight	\$429.00
WFYL White Feature Listing Yellow Highlight Logo	\$542.00
WRL White Regular Listing	\$116.00
WEL White Extraline	\$116.00
WAC White Alternate Call	\$116.00
WBAC White Bold Alternate Call	\$147.00

YELLOW PAGES

RL Regular Listing	\$116.00
BL Bold Listing	\$152.00
FL Feature Listing	\$202.00
EL Extraline	\$116.00
AL Alternate Listing	\$116.00
AC Alternate Call	\$116.00
ARL Anchor Regular Listing	\$0.00
ABL Anchor Bold Listing	\$0.00
AFL Anchor Feature Listing	\$202.00
1HS 1/2" Box Ad	\$202.00
2HS 1" Box Ad	\$315.00
2HSR 1" Box Ad Red	\$420.00
3HS 1 1/2" Box Ad	\$378.00
3HSR 1 1/2" Box Ad Red	\$504.00
3HSL 1 1/2" Box Ad Logo	\$429.00
4HS 2" Box Ad	\$468.00
4HSR 2" Box Ad Red	\$592.00
5HS 2 1/2" Box Ad	\$546.00
5HSR 2 1/2" Box Ad Red	\$705.00
5HSL 2 1/2" Box Ad Logo	\$642.00
5HSLR 2 1/2" Box Ad Logo Red	\$806.00
6HS 3" Box Ad	\$681.00
6HSR 3" Box Ad Red	\$895.00
6HSL 3" Box Ad Logo	\$780.00
6HSLR 3" Box Ad Logo Red	\$1008.00
8HSR 4" Box Ad Red	\$1260.00

YELLOW PAGES-TRADE ITEMS

TN Tradename	\$202.00
TM Trademark	\$397.00
CTM Custom Trademark	\$517.00
TEL Trade Extraline	\$116.00
TBL Trade Bold Listing	\$152.00
TRL Trade Regular Listing	\$116.00
TAC Trade Alternate Call	\$116.00
TBAC Trade Bold Alternate Call	\$152.00

YELLOW PAGES-DISPLAY

	ANNUAL RATE
QC Quarter Column	\$578.00
QCR Quarter Column Red	\$630.00
QC2 Quarter Column 2 Color	\$683.00
QCM Quarter Column Multicolor	\$735.00
3U 3 Unit Ad	\$772.00
3UR 3 Unit Ad Red	\$825.00
3U2 3 Unit Ad 2 Color	\$914.00
3UM 3 Unit Ad Multicolor	\$1,024.00
DQC Double Quarter Column	\$945.00
DQCR Double Quarter Column Red	\$1,029.00
DQC2 Double Quarter Column 2 Color	\$1,108.00
DQCM Double Quarter Column Multicolor	\$1,239.00
TQC Triple Quarter Column	\$1,523.00
TQCR Triple Quarter Column Red	\$1,575.00
TQC2 Triple Quarter Column 2 Color	\$1,680.00
TQCM Triple Quarter Column Multicolor	\$1,785.00
DHC Double Half Column	\$1,995.00
DHCR Double Half Column Red	\$2,100.00
DHC2 Double Half Column 2 Color	\$2,247.00
DHCM Double Half Column Multicolor	\$2,520.00
HP Half Page	\$2,888.00
HPR Half Page Red	\$2,993.00
HP2 Half Page 2 Color	\$3,313.00
HPM Half Page Multicolor	\$3,723.00
DC Double Column-Full	\$3,675.00
DCR Double Column Red	\$3,922.00
DC2 Double Column 2 Color	\$4,405.00
DCM Double Column Multicolor	\$4,946.00
TQP Triple Quarter Page	\$4,620.00
TQPR Triple Quarter Page Red	\$4,909.00
TQP2 Triple Quarter Page 2 Color	\$5,508.00
TQPM Triple Quarter Page Multicolor	\$6,180.00
FP Full Page	\$5,775.00
FPR Full Page Red	\$5,933.00
FP2 Full Page 2 Color	\$6,605.00
FPM Full Page Multicolor	\$7,408.00
DTK Double Truck	\$8,663.00
DTKR 2 Full Pages 1 Color	\$8,836.00
DTK2 2 Full Pages 2 Colors	\$9,907.00
DTKM 2 Full Pages Multicolor	\$11,111.00

PREMIUM POSITIONS

IBCM Inside Back Cover Multicolor	\$9,975.00
IFCM Inside Front Cover Multicolor	\$11,025.00
OBC Outside Back Cover	\$36,750.00
ONLINE SPECIAL SERVICES	\$137.00
MAGNET47¢ each
TAB1 One Sided TAB	\$19,644.00
TAB DP Placed Dye Cut TAB (2 Sided)	\$22,575.00

TOTAL CIRCULATION
95,000

78,000
delivered by U.S.
Postal Service
March 2016